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The brief

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Team Requirements

26 desks
110 collaborative seats

Office Location

Bramah House,
Bermondsey

Company Mission

To help the biggest brands in the world be brilliant at marketing



With their lease expiring in their previous central London office, ICP were looking for a new space that was tailored to their creative team, suitable for clients and adaptable to the changing needs of their growing business.

After considering both serviced and managed options, they chose Kitt so that they were able to hand over the complexities of the office move and day-to-day management of their space.

The brief for the Kitt design team was to create a space optimised for collaboration and ‘big-thinking’, after feeling that creativity had suffered during the pandemic.

Their new home in Bermondsey has just 26 desks – compared to over 100 seats across breakout areas and meeting rooms in the space.

Team wishlist

- Central location
- Plenty of collaboration space
- Open, modern & playful design
- Multiple meeting rooms
- Lots of greenery
- Branding wall

‘I have always believed that we should have a space. We can’t deliver that creative edge if our environment isn’t right.’



Christopher Grakal
CEO, ICP





‘The office needs to be about community and collaboration, not just a place to sit at your desk and work.’



Emily Samways
Managing Director, ICP

The **design** process

Design preferences

- Open, modern and functional with lots of meeting rooms
- Playful, bold and plenty of greenery
- Branded elements



The moodboard



‘The design process was great – I loved the clarity around what it was going to be. There was a clear ‘this is how we do it’ as well as a timeline, and Kitt kept us on track.’

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The design expert

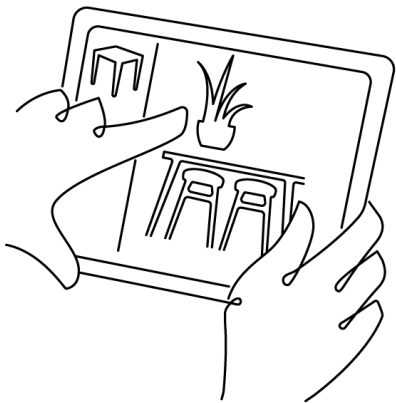


Patrice Antwi
Interior Designer at Kitt

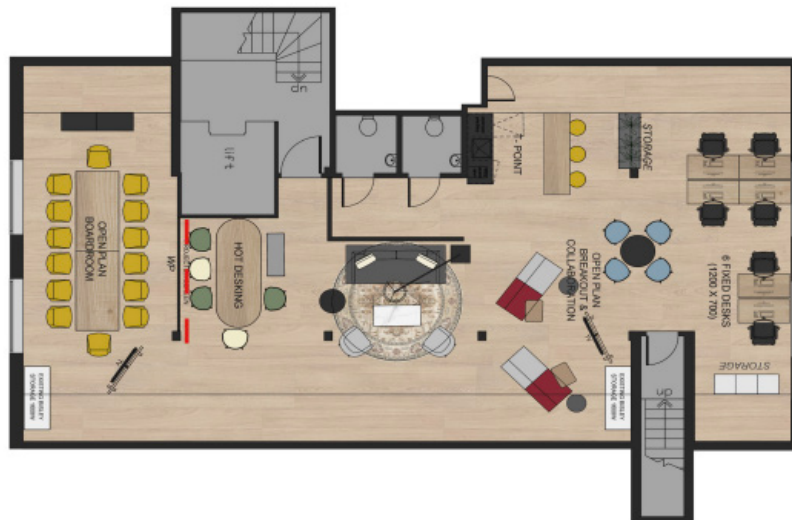


Christopher Grakal
CEO, ICP

The floorplan



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'We're at an inflection point – we're growing quickly and it's hard to predict how many people we'll have in our London office at any one time, so having flexibility was key.'



Emily Samways
Managing Director, ICP



kitt

‘Kitt is a hybrid between a serviced office and a traditional model. They provide us with flexibility and turnkey convenience.’



Christopher Grakal
CEO, ICP

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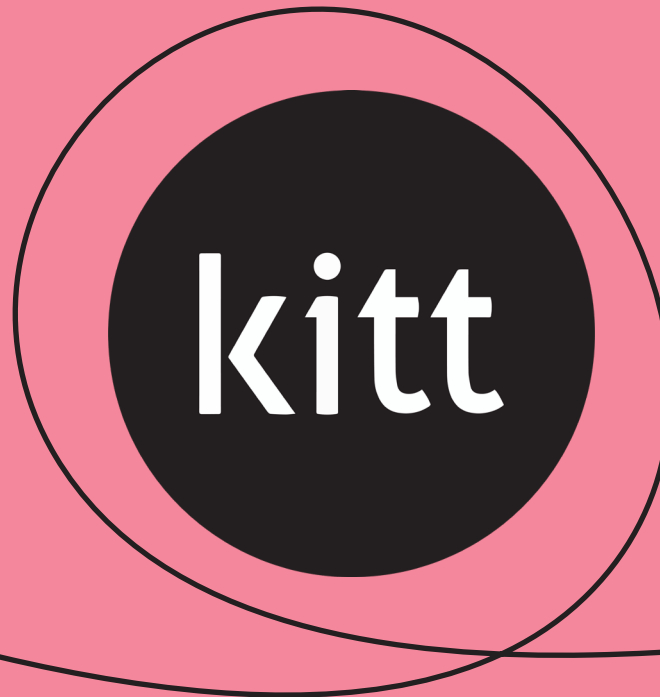


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Ready to start thriving?

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