



Case Study



The brief



Day One Team Size

25 desks

Office Location

Link House, Farringdon

Company Mission

Turn what people eat and drink into moments of healthy joy without recklessly taxing the planet's resources.

Oatly were looking for new Farringdon HQ for their London team. Having previously been in serviced spaces, they were now looking for their own space with their own front door.

Working with their Swedish counterparts, their office design was inspired by a Scandinavian-style coffee shop, showcasing their brand and Oatly oatmilk product.

After searching a ton of options, they came to Kitt as they wanted a space that they could completely make their own, with a diverse range of work zones and rooftop terrace with everything managed by the Kitt team so that they can focus on their business.

'Our intention was to get our own front door with our own place and move away from the serviced office set-up.'



Laura Wyatt
UK HR Manager, Oatly



Team wishlist

- Farringdon location
- Different types of 'zones'
- Coffee-shop inspired design
- Rooftop terrace
- Plenty of meeting rooms and collaboration/social space
- Product feature wall & branding







‘Before Kitt, it was a complex beast trying to find an office space for the team.’



Laura Wyatt
UK HR Manager, Oatly

The **design** process

Design preferences

- Coffee-shop inspired design
- Bold branding walls
- Subtle hints of colour
- Plenty of planting



The floorplan



The design expert



Patrice Antwi
Interior Designer at Kitt



Laura Wyatt
UK HR Manager, Oatly

'It was great how collaborative it was, there was input from Kitt, a counterpart in Sweden as well as various people in my team - it was good to have all of those different minds and types of people working on it.'



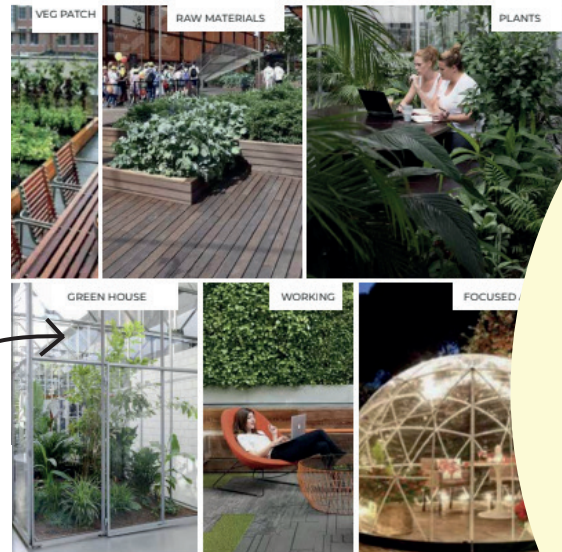
The terrace



The floorplan



The moodboard



'An office isn't just a place that you come and sit anymore 9-5 in front of a computer, it's a much more dynamic space and a more intentional use of different types of space.'



‘People were really excited after having months of working from home having this light at the end of the tunnel with this new Oatly home of ours was such a huge positive force.’



Laura Wyatt
UK HR Manager, Oatly

Working with the Kitt team

The Space Partner



Zoe Brown
Space Partner at Kitt

'It feels like Zoe's a part of the Oatly team to be honest which is amazing. There is a huge cultural synergy between Kitt and Oatly.'



Laura Wyatt
UK HR Manager, Oatly

'The team are kind of like professional friends. It's been such an authentic and warm process, it hasn't felt businessy or corporate.'



Laura Wyatt
UK HR Manager, Oatly





kitt

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